



***TallySales: Complete  
Point of Sale and Retail  
Management Solution***





The point of sale system is the heart of your retail business, bringing together the art and science of retail. TallySales Point of Sale suite provides the right features at the right price to help your team deliver on the science of retail—offering the products and services your customers need at the right price. TallySales also provides the tools your team needs to deliver a memorable customer experience—helping your business master the art of retail. Whether you're looking to add a point of sale system, or upgrade to one with more capabilities, let TallySales help you grow your business.

## Built-In Features

TallySales offers robust features and functionalities including:



### Easy to Learn and Easy to Use

- Graphical touchscreen
- Colorful speed keys
- Standard interfaces (receipt printer, barcode scanner, cash drawer)
- Reduce learning curve for sales associates and lower training costs



### Quick Data Collection

- Gather critical information to serve your business and your customers now and in the future
- Speed up the process of inputting of data critical for sales and inventory reporting
- Quickly input customer information that can be leveraged for marketing or personalizing service



### Speed of Service

- Fast transaction processing
- Easy handling of sales, returns, special orders, layaways
- Packaged commands—pair products together and offer as a bundle purchase
- Suggestive selling



### Accurate Tracking

- Real-time inventory management
- Automatic discounting and pricing
- Fully-integrated tracking of gift cards, certificates and store credit



### Secure

- PCI-compliant EFT payment processing

# Industries

TallySales is a fully integrated solution proven to increase the customer experience for any retail business, particularly in niche markets including:



## Sporting Goods/Pro Shops

Our industry-proven POS solution provides the seamless integration sporting goods retailers need to capture, organize, and analyze data. Gain better visibility into your business to optimize inventory management and track customer purchases to better target your promotions.

## Ski Shop

TallySales offers robust industry-specific features that help ski shops track and service equipment and sell products as a bundle creating added value for customers. It also supports payment options to allow customers to pay for the items they need over time.

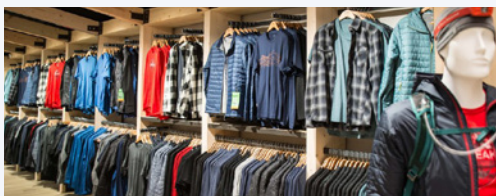


## Surf Shop

Managing product trade-in programs, handling special orders, and maintaining customized work orders are just some of the feature-rich capabilities of TallySales for surf shop retailers.

## Gift Shop/Boutique

Advanced inventory control and graphic prompts for suggested selling provide tools your gift and boutique shop needs to deliver customer experiences that turn good customers into loyal customers.



## Apparel/Footwear

With tools to more effectively target and market sales and coupons and manage loyalty programs, TallySales helps you get the right offer to the right person at the right time. TallySales also streamlines productivity on the sales floor and back office for apparel and footwear retailers.

## Hobby/Toy

Real-time inventory tracking across selling platforms and an easy reporting interface allows hobby and toy retailers to make smart business decisions regarding your specialized products. Train quickly, and service your customers efficiently with an intuitive user interface.



## Coffee Shops

TallySales helps coffee shop retailers streamline service on busy mornings. With product speed keys, quick processing, and gift card and loyalty programs, you'll keep workflows smooth and customers satisfied.



## Additional Integrations

Complement your TallySales system with additional integrations to help you manage your business efficiently and profitably, including:

### → E-Commerce

Manage your online store efficiently and effectively. E-Commerce fully integrates with back office management and allows retailers single entry of their products with real-time inventory tracking across channels.

### → Mobile Retail

Arm your employees with a touchscreen POS at the counter or mobile device on the floor to deliver the fast and efficient check-out experience that will help increase customer loyalty.

### → Gift Card Program

Give your customers the convenience of gift cards they can use to introduce your business to new patrons. Efficient gift card program management allows customers to check balances and use cards hassle-free.

### → Customer Loyalty Program

Turn your best customers into loyal customers by easily implementing a rewards program. Help grow your brand by driving customer engagement and building brand awareness.

### → Employee Time Clock

Gain better visibility into scheduling, employee performance and more to optimize your workforce for periods of high customer demand.

### → Serialized Inventory Tracking

Utilize state-of-the-art real-time inventory tracking for optimal accuracy, organization, and data analysis.



## About TallySoft

Since 1988, TallySoft, a division of Point Of Sale Technologies, Inc. has been serving the retail industry with point of sale software solutions. In 1995, the company launched the TallySales Retail Suite for Windows and in 1997, became one of the first 32-bit Windows implementations with open database architecture. Today, TallySoft serves clients across the United States and internationally with state-of-the-art software and highly responsive customer service.

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